

Media Contact:

Teresa Shum/Carolina Navarro
Brustman Carrino Public Relations
Teresa@brustmancarrinopr.com
Carolina@brustmancarrinopr.com
(305) 573-0658



WHOLE FOODS MARKET® PALM BEACH GARDENS PRESENTS
BOO BASH ON the BOULEVARD Friday, October 31, 2014
Fun-filled Family Event Supports Resource Depot of Palm Beach County

Organized by the Palm Beach Gardens location of **Whole Foods Market®** in conjunction with WRMF 97.9 FM and Downtown at the Gardens, the 6th annual **Boo Bash on the Boulevard**, will take place **Friday, October 31, 2014** from **6:00 p.m. – 10:00 p.m.** at **Downtown at the Gardens** shopping center benefiting **Resource Depot of Palm Beach County!**

Located throughout the beautiful outdoor spaces of the center, highlights of the event include a craft beer and wine tasting, 4th Annual Costume Contest with over \$375 in prizes hosted by *Kevin, Virginia & Jason of the KVJ Show*, delicious food from our Goodwill from the Grill, plus fun & spooky craft activities, safe trick or treating through our Boulevard shops, shopping and more! Enjoy live music all day long with special guest headlining band *The Shareholders* taking the stage at 7pm!

Back again our Goodwill from the Grill with Whole Foods Market and Big Lock Kitchen as they serve up fresh grilled seafood and melt in your mouth BBQ! **For a \$10 donation in advance or \$15 day of, guests 21 & up can participate in the craft beer and wine tastings.** 100% of proceeds from wristband sales benefit Resource Depot providing free art supplies and education to Palm Beach County teachers.

Admission to event is FREE if not participating in alcohol tastings, food sold separately. Tickets available for purchase at the Whole Foods Market Customer Service desk. 100% of tickets sales will be donated to Resource Depot of Palm Beach County. A full schedule of the day's events is below.

Live Performance & Activities Schedule

6pm to 8pm – Kid's Trick or Treating
6:30pm – Kid's Costume Contest
9:30pm – Adult Costume Contest

6pm to 9pm – Boulevard Games with Resource Depot
Goodwill from the Grill
7pm to 10pm – Headlining act *The Shareholders*

Whole Foods Market® Palm Beach Gardens is located at **11701 Lake Victoria Gardens in Palm Beach Gardens.**
Telephone: **(561) 630-3400.** Open 7 days, 8 a.m. to 10 p.m.

###

About Whole Foods Market®

Founded in 1980 in Austin, Texas, Whole Foods Market (wholefoodsmarket.com, NASDAQ: WFM), is the leading natural and organic food retailer. As America's first national certified organic grocer, Whole Foods Market was named "America's Healthiest Grocery Store" by *Health* magazine. The company's motto, "Whole Foods, Whole People, Whole Planet"™ captures its mission to ensure customer satisfaction and health, Team Member excellence and happiness, enhanced shareholder value, community support and environmental improvement. Thanks to the company's more than 78,000 Team Members, Whole Foods Market has been ranked as one of the "100 Best Companies to Work For" in America by *FORTUNE* magazine for 15 consecutive years. In fiscal year 2013, the company had sales of \$12.9 billion and currently has more than 360 stores in the United States, Canada and the United Kingdom.