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Event: Garbage Gone Glam's 2013 Palm Beach Calendar Runway Event

Date: December 7, 2012, 7:00pm-9:00pm

Location: Napleton's Hyundai of the Palm Beaches, 2301 Okeechobee Blvd., West Palm Beach, FL 33409

Website: www.garbagegoneglam.com

WHEN DO THE WORDS "TRASH" AND "FASHION" GO TOGETHER?

When they describe a Garbage Gone Glam runway event benefitting an eco-arts minded nonprofit!

What are you wearing right now? Probably not shopping bags. Or newspaper, or caution tape, or bubble wrap (although we admit, bubble wrap has its possibilities in the fun department).

Most of us would never consider creating fashion – party dresses, gowns, even a pantsuit – from things that would normally go in the dumpster...or ever think that those things could be turned into something beautiful.

But Kristen Alyce, CEO and founder of Garbage Gone Glam proves otherwise. Her passion and inspiration come from a genuine desire to inspire change in a "throwaway society" and provoke audiences of all ages (but especially youth!) to think, challenge the status quo, and create beauty...all in ways that help preserve the Earth, and enhance – not intrude upon – our everyday lives.

A Garbage Gone Glam fashion show is not an event to pass up. Every detail starting with the glistening runway created from Vogue magazine covers to each piece of recycled fashion that holds its own in comparison with more "traditional" materials works together, proving that fashion can not only be eco-friendly, but that being eco-friendly can be fashionable. The hand-made dresses debuting at the event and featured in the calendar are created from materials that would have otherwise ended up in a landfill - brochures, bottles, packaging, paper and plastic have been repurposed to challenge the status quo and hopefully to inspire a little change.

If you have never attended a Garbage Gone Glam fashion show, Friday, December 7th is your chance! From 7:00pm to 9:00pm, Napleton's Hyundai of the Palm Beaches on Okeechobee Boulevard in West Palm Beach, will host the 2013 Palm Beach Calendar Premier Runway Event. Admission is free to the public, with runway seating reserved in advance via their Eventbrite.com page.

Don't forget to bring home a souvenir...the 2013 Palm Beach Calendar will be sold at the event for \$20 each, and proceeds help further the cause as well.

"It is our hope that the calendar will serve as a visual reminder not only of America's growing post consumer waste problems, but also of the changes that can be made in order to live a healthier, greener lifestyle," says Garbage Gone Glam CEO and founder, Kristen Alyce. Each month of the calendar features a different Palm Beach County business, promoting holistic healing, pure food, and greener business practices.

Garbage Gone Glam will donate 20% of calendar sales to benefit local nonprofit Resource Depot, a likeminded organization that matches donations of reusable art and classroom supplies with area teachers and educates community about creative reuse through public events, workshops and field trips. In one year, Resource Depot helped keep over 300 tons of materials out of our county's landfills...what a perfect match with recycled fashion!

“Resource Depot is honored to be partnering once again with Garbage Gone Glam to promote reuse as an art form in such a creative way,” cites Jennifer O’Brien, Executive Director of Resource Depot. “We hope others begin to see how fashionable it is to care about protecting our environment.”

Get ready for an evening of incredible fashion and awareness...visit www.garbagegoneglam.com to preorder your calendar or learn more about the movement.

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